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**FOR IMMEDIATE RELEASE**

## **Beverly Hills Rejuvenation Center to Open Three More Austin Locations**

*Offers services that were at one time only available to Hollywood celebrities*

**LOS ANGELES** – One year after opening its first area location in Cedar Park, [Beverly Hills Rejuvenation Center \(BHRC\)](#), recognized as one of Hollywood’s secret weapons in the fight against aging, is eyeing Austin for further expansion. The Los Angeles-based franchise is planning to add three more centers over the next few years.

The local expansion is being led by Eric Werner, a more than 30-year veteran of the franchise industry who currently owns and operates more than 40 SUBWAY restaurants from Dallas down to near Austin. He also has five other BHRCs throughout Texas, including four in Dallas and one in San Antonio. He hopes to open his next BHRC in Lake Travis by the end of next year.

“Personalized service, the latest, most impactful treatments, top-of-the-line products and a team of well-trained specialists come together at BHRC to offer the best possible results for our clients,” said Werner, noting these services were at one time something that was only available to Hollywood celebrities. “We’ve seen first-hand the profound difference treatments have made in our patients lives, and hope to continue improving the lives of those seeking a healthier lifestyle as we expand.”

Founded in 2005, BHRC has become the go-to medical spa for celebrities such as international model and star of Bravo’s “Real Housewives of Miami,” Joanna Krupa; television and film actor, Dean Cain; and legendary actress, Morgan Fairchild; among others.

Caine has described BHRC as his “fountain of youth,” while Krupa vows BHRC is “The only place I go to look and feel great.”

Known for its advanced techniques and pioneering treatments, BHRC offers affordable, transformational and non-invasive services such as laser treatments, facial treatments, hormone replacement, weight loss and injectables. Other innovative treatments include coolsculpting, body contouring, hair restoration and vaginal rejuvenation.

“The patient is always the center of what we do,” Werner said. “At every stage of a treatment plan the clients’ goals drive the team to satisfy expectations. They have genuine emotional satisfaction when they see the very visible results of their physical renewal. Finding vibrant healthy aging is our true reward.”

Since opening its original wellness center Los Angeles in 2005, BHRC has opened additional branches in Arizona, Nevada and Texas. Today, there are 12 locations servicing clients in four states, with nearly a dozen more in various stages of development. Company plans call for having as many as 50 total locations nationwide in the next five years.

### **About Beverly Hills Rejuvenation Center**

Founded in 2005 and franchising since 2017, Beverly Hills Rejuvenation Center (BHRC) has quickly become one of the nation’s leaders in age management and wellness, as well as a go-to medical spa for celebrities such as international model and star of Bravo’s “Real Housewives of Miami,” Joanna Krupa; television and film actor, Dean Cain; and television actress, Morgan Fairchild; among others. Known for its advanced techniques and pioneering treatments, BHRC offers affordable, transformational and non-invasive services such as laser treatments, facial treatments, hormone replacement, medical peels and injectables. BHRC also offers innovative

treatments such as cool sculpting, body contouring, hair restoration and vaginal rejuvenation. Today, there are 12 locations servicing clients in four states, with nearly a dozen more in various stages of development. For more information, visit [www.bhrcenter.com](http://www.bhrcenter.com).

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